

NOT-FOR-PROFIT SPONSORSHIP

WOMEN DELIVER

4th Global Conference | 16-19 May 2016 | Copenhagen, Denmark

#WD2016

WHAT WE EXPECT

- 5,000–6,000 attendees
- 2,000 organizations
- Over 150 countries
- 1,200 young people
- 500 journalists
- 100 NGO Partners
- Private sector representatives from multiple industries
- UN Agencies and government representatives, including ministers and parliamentarians from 25+ countries

WHAT:

Women Deliver conferences are world-renowned convenings focused on the health, rights, and wellbeing of girls and women. The Women Deliver 2016 Conference will be the largest gathering on girls' and women's health, rights, and wellbeing in the last decade and one of the first major global conferences on these issues following the launch of the new global Sustainable Development Goals (SDGs).

WHEN AND WHERE:

16-19 May 2016, Copenhagen, Denmark. The Bella Center is the largest congress and exhibition venue in Scandinavia. Located less than 10 minutes from both Copenhagen international airport and the city center, it is the ideal location in which to host an international event.

WHO:

Advocates, researchers, policymakers, young people, media, private sector representatives, civil society, government representatives, and global influencers.

WHY:



NETWORK: Connect with global influencers including ministers, parliamentarians, journalists, emerging young leaders, academics, private sector executives, civil society leadership, and heads of UN agencies from over 150 countries.



DEEPEN YOUR KNOWLEDGE: Plenary, concurrent sessions, and satellite events will feature the latest news, data, and research on efforts to improve the world for girls and women—as well as connected issues such as education, economics, climate change, and eradication of poverty.



SHOWCASE YOUR WORK: The Exhibit Hall, conference panels, interactive workshops, and robust media presence offer a high-visibility platform for proven efforts to secure the health, rights, and wellbeing of girls and women to a diverse, vast global audience.



COLLABORATE: Build and deepen relationships among colleagues with a shared interest in addressing entrenched global health and development challenges related to girls and women.

TESTIMONIAL:

“Being a 2013 Women Deliver sponsor put MSH in front of 4,500 attendees and thousands more through the extensive media coverage, website, and live streaming. As a sponsor, we worked with Women Deliver to co-convene a career fair and breakfast, as well as bring a Congressional delegation to Malaysia. The career fair was a great way to introduce MSH programs and services, and the Congressional delegates thought the conference was educational, informative, and most of all inspirational. We look forward to participating in 2016!”

— Crystal Lander, Director of Policy and Advocacy, Management Sciences for Health (MSH)

ABOUT WOMEN DELIVER

As a leading, global advocate for girls' and women's health, rights, and wellbeing, Women Deliver brings together diverse voices and interests to drive progress in maternal, sexual, and reproductive health and rights. We build capacity, share solutions, and forge partnerships, together creating coalitions, communication, and action that spark political commitment and investment in girls and women.



NOT-FOR-PROFIT SPONSORSHIP OPPORTUNITIES

Sponsorship is a key factor contributing to the success of a conference. Women Deliver believes that all sectors have a role to play in creating the conditions that enable women to deliver. Our sponsorship package offerings reflect this belief. We are committed to bringing together diverse players with unique expertise in order to secure the health, rights, and wellbeing of girls and women.

BENEFITS	DIAMOND \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
SPEAKING & EXHIBITION OPPORTUNITIES				
Exhibit booths (<i>3m x 3m standard shell scheme stand included</i>)	4	2	2	1
Opportunity to participate in official WD press conference or hold partner press conference	✓	✓		
ACKNOWLEDGMENT & VISIBILITY				
Logo on conference website and in conference program	✓	✓	✓	✓
Recognition in conference mobile app	✓			
Logo included on official on-site sponsor signage with acknowledgment of sponsor level	✓	✓	✓	✓
Insert in conference bag	✓			
Exclusive co-branded opportunity (<i>see below for details</i>)	✓			
REGISTRATIONS & EVENT TICKETS				
Conference registrations	4	3	2	1
VIP reception tickets (<i>Exclusive event—tickets may only be obtained as a sponsor or by special invitation from Women Deliver</i>)	6	3	2	1

Women Deliver has created exclusive co-branded opportunities for our Diamond not-for-profit sponsors in order to provide additional visibility throughout the conference. The activities listed below are available on a first-come, first-serve basis and are co-branded with Women Deliver. Sponsors can select one co-branded opportunity.

- **Career Fair**
- **Private, Self-Organized Lunch Sessions (multiple available)**

If you have questions, suggestions, or thoughts about Women Deliver 2016 sponsorship opportunities, please contact Alyssa Mahoney, Sponsorships2016@womendeliver.org. To stay up-to-date on the conference, please visit <http://wd2016.org>. To learn more about Women Deliver and our core capabilities, go to <http://www.womendeliver.org>.