DIGITAL ENGAGEMENT TOOLKIT
WD2016 OVERVIEW

The 4th Women Deliver Global Conference will take place in Copenhagen, Denmark from 16 - 19 May, 2016. The conference will be the largest gathering on girls’ and women’s health and rights in the last decade and one of the first major global conferences following the launch of the Sustainable Development Goals (SDGs). The conference is focused on solutions - in particular maternal, sexual & reproductive health, gender equality, education, environment, and economic empowerment solutions that deliver most impact for girls and women.

WD2016.org

Are you ready to deliver?
Key Resources

**WEBSITES**

Conference Website: WD2016.org
Digital Hub: Coming Soon!
Virtual Conference: Coming Soon!

**STAY UP TO DATE**

Monthly Delivery Sign-Up: bit.ly/WDmail
Daily Delivery Sign-Up: Coming Soon!

**GRAPHICS**

Approved Graphics: bit.ly/WDgraphic

**MAIN HASHTAG**

#WD2016

**SECONDARY HASHTAGS**

#CountdowntoCopenhagen
#WDcinema
#SDGs
#GlobalGoals
#EWECisMe
#SRHR
#MaternalHealth
#ReproHealth
#YouthVoices
#InvestinGirls
#InvestinWomen
#Commit2Deliver
#GirlsCan
#GenderEquality
#WomenMakeChange
WD2016 KEY MESSAGES

All messages should incorporate the conference hashtag #WD2016

When the world invests in girls and women, everybody wins! #WD2016 is the place where investments begin!

#WD2016 - and beyond: Invest more. Invest smarter. Invest in girls & women now! WD2016.org

Girls & women are powerful agents of change. They deliver for themselves, their families, & societies #WD2016

To speed change we need to focus on HOW to implement the #SDGs so they matter most for girls and women #WD2016

#Post2015 is NOW! Join #WD2016 conversation to ensure girls&women are always at the table WD2016.org

Investing in women is the right thing to do and the smart thing to do. It’s time to deliver for and with girls&women #WD2016

Now is the time for societies to deliver for girls & women so they can achieve their full potential #WD2016

Are you an advocate for girls and women? Register today for #WD2016 and make your voice heard | WD2016.org

I’m attending #WD2016 to ensure girls and women are at the top of the agenda --> WD2016.org

twitter

Tweets with character counts that allow for photos/graphics

Investments in girls & women = sustainable development, stronger economies, & improved health #WD2016

To see progress in the #SDGs, girls & women have to be at the center of #globaldev #WD2016

Join the #WD2016 conversation and tell the world why girls&women belong at the heart of development

When the world invests in girls and women - everybody wins! #WD2016
Every year in the developing world there are: 74 million unplanned pregnancies, 28 million unplanned births, & 36 million abortions. This means that there are 203,000 unplanned pregnancies every day, 3,194 unplanned births every hour, and 68 abortions every minute. Solutions and stories will be shared at #WD2016.

If we met the need for modern contraception methods in developing countries, we could reduce unintended pregnancies by 70%, and maternal deaths by 25%. The time to act is now, the place to take action is #WD2016.

What difference can a toilet make to a young girl in school? Sometimes it's the difference between staying in school or dropping out. Access to sanitary and private toilets in school increases girls' enrollment by 11%. The time to act is for girls and women is now, the place to act is #WD2016.

Empowering women is not only an important goal in itself. It’s also critical when it comes to adapting to a new climate situation. Women are key players when it comes to facing #ClimateChange challenges. #WD2016
Suggested Posts

THE ISSUES WE STAND FOR
Suggested language that showcases specific issues and WD2016 Conference themes

#WD2016 will showcase issues such as: #GirlsEducation #VAW #MaternalHealth & more. Will you be there? More at wd2016.org

When #women can plan their fertility, they can plan their futures. #WD2016 is about giving women control.

wd2016.org

There are #62MillionGirls girls around the world who are denied the right to an education. That's 62 million missed opportunities. #WD2016

39,000+ girls under the age of 18 are married each day. This violation of their human rights has to stop NOW. #WD2016

774 million adults cannot read or write - 493 million of them are women. How can we change this? We'll talk about this & more at #WD2016

If investments in #Maternal-Health were increased we could potentially save the lives of 830 women every day. #WD2016

Access to sanitary and private toilets in school increases girls’ enrollment by 11%. The time to act is for girls & women is now! #WD2016

If we met the need for modern contraception methods in developing countries, we could reduce maternal deaths by 25%. #WD2016

1/2 of the population today is under 30. So why aren't their voices being heard? #WD2016 = #YouthParticipation

Investing in #RMNH saves lives, improves economies, & strengthens health systems. The time to invest is now, the place is #WD2016
Need to Get in Touch?

**WOMEN DELIVER DIGITAL CHANNELS**

*Main Website:* WomenDeliver.org  
*Conference Website:* WD2016.org  
*Twitter:* @WomenDeliver  
*Facebook:* @WomenDeliver  
*Instagram:* @Women_Deliver  
*YouTube:* @WomenDeliver

**CONTACT INFO**

*General Conference Info:* info@womendeliver.org  
*Exhibit Booths:* exhibits2016@womendeliver.org  
*Side Events:* rkrodel@womendeliver.org  
*Sponsorship Opportunities:* sponsorships2016@womendeliver.org  
*Media and Press Conferences:* jmalter@womendeliver.org  
*Social Media:* btatum@womendeliver.org  
*Monthly/Daily Delivery Newsletter:* kboyle@womendeliver.org  
*Virtual Conference:* mmatasa@globalhealthstrategies.com