Women Deliver Live
COPENHAGEN COMES TO YOU | 16-19 MAY

#WDLIVE
ENGAGEMENT TOOLKIT
WHAT IS WOMEN DELIVER LIVE?

Women Deliver Live is for all the advocates, activists and experts who aren’t in the room, but who deserve a seat at the table. It’s your virtual ticket to the news, stories and solutions that matter most for girls and women.

But really, what is it? Think of it as an original broadcast news show packed with most newsworthy topics, esteemed speakers and cutting-edge solutions that the Women Deliver 2016 Conference has to offer.

MORE THAN A LIVESTREAM?

Women Deliver Live is raising the bar. We’re building an all-star line-up of events, debates and one-on-one interviews exclusively for those who can’t join us in Copenhagen. And not as an afterthought.

Our shows are designed to be dynamic, compact and compelling, so that they’ll grab and keep your attention. So that your friends and networks will want to join the conversation. So that news anchors worldwide will amplify your calls to action.

WHY NOW?

The digital world has evolved.
And so has the Women Deliver conference.

With Women Deliver Live, we can reach more advocates, policymakers, journalists, health practitioners and young people than ever before. With #WDLive, we can inspire more people to strive for a world where no girl or woman is left behind.

The Women Deliver 2016 Conference is a fueling station of ideas and action, and we’re thrilled that you can be part of it.
Key Resources

WEBSITES
About WDLive: WDLive.org
Digital Hub: Coming Soon!
Main Conference Website: WD2016.org

STAY UP TO DATE
Monthly Delivery Sign-Up: bit.ly/WDmail
Daily Delivery Sign-Up: Coming Soon!

SHAREABLES
Approved Graphics: bit.ly/WDgraphic
Program & Speakers: WD2016.org
Videos & On-Demand Content: Coming soon to WDLive.org

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MakeSense
SPREAD THE WORD

[SHARE] #WDLive is for all the advocates who aren’t in the room, but deserve a seat at the table. Join us: www.WDLive.org #WD2016

[SHARE] #WDLive: Get your front row seat to #WD2016’s best news, stories & solutions. Learn more at www.WDLive.org

[SHARE] Why #WDLive? Inspiring every advocate is the first step to delivering for every girl & woman www.WDLive.org

[SHARE] #WDLive is for all the brave advocates who are making a difference for girls & women. Are you one of them? www.WDLive.org #WD2016


CROSS-CUTTING & NEWSWORTHY

[SHARE] Ready to break glass ceilings once and for all? Find out how on #WDLive. www.WDLive.org

[SHARE] We must advance #SRHR to curb #Zika’s impact. Watch #WDLive for updates: www.WDLive.org

[SHARE] It’s time to hack the digital gender divide. #WDLive talks #cyberbullying, #STEM education & more. www.WDLive.org

[SHARE] Abuse during #childbirth is more common than you think. On #WDLive learn to recognize and prevent it. #WD2016 www.WDLive.org

[SHARE] Women on the front lines of climate change & conflict resolution take center stage on #WDLive www.WDLive.org #WD2016

[SHARE] From #HIV and #malaria to #cancer and #diabetes, #WDLive will have it covered. Tune in: www.WDLive.org
ORIGINAL BROADCAST CONTENT


[SHARE] Bold, honest, uncensored. #WDLive’s “Tough Talks” unpack the biggest challenges facing girls & women today. www.WDLive.org

BUILT FOR A GLOBAL AUDIENCE

[SHARE] #WDLive: Bringing the best of #WD2016 to passionate advocates around the world. Sign up today: www.WDLive.org

[SHARE] Whether you’ll be in #NewYork, #NewDelhi or #Nairobi, solutions for girls & women will be one click away: www.WDLive.org #WDLive

[SHARE] Wish you could join #WD2016 from your desk or mobile phone? Now you can: www.WDLive.org #WDLive

[SHARE] To deliver for girls and women, we need solutions from around the world. Sign up for #WDLive & make your voice heard www.WDLive.org

GET IN CONTACT

Executive Producer, MMatassa@globalhealthstrategies.com
Deputy Producer, EBigelow@globalhealthstrategies.com
Media and Press, JMalter@womendeliver.org